

## #MyKanazawa Instagram Photo Contest

Organizer: Kanazawa City Tourism Association  
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### <Terms and Conditions>

Before participating in #MyKanazawa Instagram Photo Contest (hereafter referred to as the “contest”), please read this terms and conditions thoroughly. By participating in this contest, you are agreeing to the terms and conditions. This contest is organized by Kanazawa City Tourism Association (hereafter the “association” or us).

#### 1. Entry Period

Entries from July 1, 2020 to September 30, 2020 23:59 JST are eligible to participate in the contest.

\*Please note that the period may change.

#### 2. Participation

##### 2.1. How to Participate

- 1) Follow our Instagram account @kanazawa\_kankou (if you have not followed us yet).
- 2) Post a photo/video with a hashtag #mykanazawa in the description.

##### 2.2. Eligibility

- You must be a resident in Japan.
- Photos/videos must be related to Kanazawa. Place, food, nature, festival, or something that you love about Kanazawa is accepted.
- As long as your post is within the entry period, you can use photos from the past for the entry.
- You can post multiple entries. However, you can only win a prize once.

##### 2.3. Unaccepted Photos/Videos

Posts described below are not eligible to participate.

- A post by an account with private profile setting.
- A post without the hashtag #mykanazawa.
- A montage or composite photo
- A photo/video taken by other than the account owner.
- A photo/video not related to Kanazawa
- A photo/video that gives a completely different impression of a place/thing.

#### 3. Winner Announcement

- Winners will be selected by members of the association or related professionals.
- We will contact the winners via direct message on Instagram.

\* If you unfollow our account, we cannot message you when you win. If we do not receive a reply within the due date or if the prize cannot be mailed to you in any reason such as your address is incorrect, we will select an alternative winner.

- Prize will be only sent to the actual address where the account owner lives.
- We will use the address you provide only to mail the prize.
- Any update or announcement will be made on our website.

#### 4. Notes

##### 4.1. Winner Photos/Videos

- We will repost winners' photos and videos on our Instagram account and we may also use them on our website.
- The license of each photo/video belongs to the person who took the photo.
- The photo submitted must have the permission of all individuals in the photo. Participants must own the copyright of the photo.
- We may adjust the color balance or size of your photo before reposting or using it on our website.
- Any expenses that may cost to post your entry such as internet fee should be paid by each participant, and the association is not responsible for any costs.

##### 4.2. Prohibited Activities

- Posting a photo without a permission from the model/subject in the photo.
- Including information that can identify someone's personal information in the photo.
- Any activities that can violate laws and regulations or activities that can lead to those activities.
- Any activities that can obstruct the delivery of the contest.
- Disturbing other participants.
- Posts that can violate the copyright, privacy, or any rights of others.
- Promoting your product or account without our permission.
- Using somebody else's name.
- Any activities that can violate the terms and conditions of Instagram.

##### 4.3. Notice

If we find an activity that violates the terms and conditions, we will terminate the eligibility or post of the participant. We will not notify the participant of the termination or respond to inquiries regarding to the termination.

#### 5. How We Run the Contest

- We may modify the terms and conditions and take any actions that are considered necessary in order to

run the contest and maintain the website such as modifying the terms and conditions.

- All participants are agreeing to the rules set by the association.
- If there is any reason to suspend or cancel the contest, we do not take responsibility for costs and damages that may cause to the participants or related personnel.

#### 6. Liability

- If a participant cause a damage to us or third parties due to a violation of this terms and conditions or unlawful manner, the participant must pay for all damages.
- If there is a confliction between a participant and a third party, the participant must take responsibility for all costs and solve the problem. As long as there is no intentional act or gross negligence of the association, participants must agree to avoid any damage or problem with the association.

#### 7. Exemption

The association is not responsible for any damage on a participant or a third party or damage caused by a system error on websites as long as there is no intentional act or gross negligence of the association. In case of violations on this terms and conditions, the association has a right to take any necessary actions such as blocking accounts of violators and requesting for deletion of violated posts. The association is not responsible for any damage caused by those necessary actions as long as there is no intentional act or gross negligence of the association.

#### 8. Contact Information

If there is any question or opinion, contact us via email ([tour.kanazawa@gmail.com](mailto:tour.kanazawa@gmail.com)). We are available on weekdays Monday to Friday from 9:30AM to 5:30PM JST. Our office is closed on weekends.