

## Privacy Policy

The general incorporated association Kanazawa City Tourism Association (hereinafter referred to as "The Association") complies with the laws related to personal data protection and recognizes the appropriate handling of personal information as an important responsibility. The Association has established the following personal data protection policy and strives to manage and protect personal information properly based on this policy.

### 1. Collection of Personal Information

The association will clearly state the purpose of use when collecting personal information and will do so using lawful and fair means.

### 2. Use of Personal Information

Personal information obtained by the Association will be used only within the scope necessary for the purposes stated at the time of collection and for related operations. When outsourcing the handling of personal information, the Association will enter into a contract regarding the handling of personal data with the outsourcing party and implement appropriate management measures, including confidentiality, and carry out necessary supervision.

### 3. Provision to Third Parties

The Association will not provide personal information to third parties without prior consent from the individual, except where required by law.

### 4. Security Management of Personal Information

The Association will make efforts to maintain the accuracy and up-to-date status of personal information to prevent loss, alteration, or leakage, and will implement appropriate security management measures. When personal information is provided via the internet, SSL (Secure Sockets Layer) encryption communication is used to protect it from unauthorized access or alteration.

### 5. Disclosure, Correction, etc. of Personal Information

If an individual requests the disclosure, correction, suspension of use, or deletion of their personal information held by the Association, the Association will respond promptly in accordance with the law.

### 6. Changes to the Policy

The Association may revise or amend this policy from time to time, based on changes in laws or business needs. Any changes will be posted on the Kanazawa City Tourism Association website (<https://www.kanazawa-kankoukyukai.or.jp/>), which is managed by the Association.

### 7. Use of Cookies

This website may use cookies on certain pages. Cookies are information sent from the server to the user's internet browser to identify the user's computer and are stored on the user's computer. This allows the collection of information such as the number of visits and the pages visited, but it does not identify individuals. Users can disable the cookie function by changing the settings in their browser. Disabling cookies will not affect the use of the website.

### 8. Use of Google Analytics

This website uses Google Analytics to monitor the usage of the site. Google Analytics collects user information using cookies. For detailed information about Google Analytics' terms of use and privacy policy, please refer to the official Google Analytics website.